

# Frequentist properties of Bayesian methods

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# Introduction

- Today's lecture is a brief departure from our Bayesian paradigm
- If an unobservable parameter  $\theta$  truly is random, then using Bayes rule to obtain a posterior is an unavoidable mathematical fact; anything else is incoherent
- However, even if we don't believe in  $\theta$  being random, we may still be interested in using Bayesian methods since they usually prove to have good frequentist properties as well

# An informal Bernstein-von Mises Theorem

- To begin with, we demonstrate that, given the same likelihood, the Bayesian and frequentist answers approach equivalency in an asymptotic sense (as  $n \rightarrow \infty$ )
- **Theorem:** Suppose  $Y_1, Y_2, \dots | \theta \sim p(y|\theta_0)$  and that our prior places positive density in a neighborhood surrounding  $\theta_0$ . Then, assuming the same regularity conditions that are required for asymptotic likelihood theory, we have that

$$\theta | \mathbf{y} \sim N(\theta_0, \mathcal{I}(\theta_0)^{-1}),$$

where  $\mathcal{I}$  is the Fisher information

## Remarks

- Note, however, the difference between the result on the previous slide and likelihood theory result: the previous slide describes the posterior distribution of  $\theta$ , while the likelihood theory result describes the sampling distribution of  $\hat{\theta}$
- Note that the posterior distribution is somewhat more complicated than a sampling distribution, in that it is a conditional, and hence stochastic, distribution
- For this reason, the theorem on the previous slide is intentionally a bit loose in its convergence statement
- It can, however, be made more rigorous, as well as extended to the case of multivariate  $\theta$ ; the result is known as the *Bernstein-von Mises theorem*

# Implications

The Bernstein-von Mises theorem has a number of powerful implications:

- Bayesian methods are consistent: Letting  $B$  denote a ball – of any radius, no matter how small – encompassing  $\theta_0$ , the posterior probability that  $\theta \in B$  will always go to 1 as  $n \rightarrow \infty$  (this is sometimes referred to as *concentration of the posterior*)
- Bayesian posteriors are asymptotically normal: distinctions between posterior modes, means, medians, central intervals and HPD intervals all become irrelevant as  $n$  grows large
- Inferences from each paradigm will eventually become equivalent: Not merely will both frequentist and Bayesian procedures converge to the truth, but confidence intervals will eventually coincide with posterior intervals

## Likelihood-based versus procedural methods

- Thus, for all the fundamental philosophical differences between Bayesian and frequentist methods, they actually produce pretty similar results given enough data
- However, this conclusion only applies to parametric models with fully specified likelihoods
- A number of frequentist methods are nonparametric, and do not necessarily specify any sort of likelihood or model for the data (e.g., Wilcoxon rank-sum tests, classification trees); our textbook calls these approaches “procedural”, as opposed to model-based
- There is such a thing as “Bayesian nonparametrics”, although it is (a) quite a bit different, conceptually, from a Wilcoxon rank-sum test, and (b) fairly advanced and beyond the scope of this course (although see section 11.8 if you are interested)

## Caveats

So to summarize, Bayesian and frequentist methods often produce similar conclusions, with the following caveats:

- The frequentist approach permits the use of likelihood-free procedures like permutation tests that have no real Bayesian analogue
- As we have remarked previously, there is typically no direct Bayesian analogue to the  $p$ -value, and even when there is (*i.e.*, with a mixture prior), there is no guarantee of agreement
- Agreement is only guaranteed for large sample sizes

# Introduction

- To follow up on the final caveat, we now look at a few examples involving small/finite sample sizes
- As we will see, Bayesian methods typically have satisfactory small-sample performance – indeed, often superior to that of likelihood-based alternatives



# Regression

- Suppose that we fit a linear regression model with the following prior on  $\beta$ :

$$\beta \sim N(\mathbf{0}, \omega_0 \mathbf{I});$$

let  $\hat{\beta}^{\text{Bayes}}$  denote the posterior mean

- **Theorem:** There always exists a value of  $\omega_0$  such that the MSE of  $\hat{\beta}^{\text{Bayes}}$  is less than the MSE of  $\hat{\beta}^{\text{OLS}}$

# The “many normal means” problem

- A related problem is the following: Suppose  $Y_{ij} \sim N(\theta_i, \sigma^2)$  and we are interested in estimating  $\theta$
- The obvious estimator is  $\bar{y}$ , the observed means
- However, the theorem on the previous slide implies that we can always choose a prior  $\theta_i \sim N(0, \omega_0^{-1})$  such that the estimator

$$\hat{\theta}_i = \frac{\bar{y}_i}{1 + \lambda},$$

where  $\lambda = \omega_0 \sigma^2 / n_i$ , has a lower MSE than  $\bar{y}_i$

# Shrinkage

- As remarked earlier, typically in ridge regression we do not penalize the intercept; this leads to the estimator

$$\hat{\theta}_i = \bar{y} + \frac{\bar{y}_i - \bar{y}}{1 + \lambda},$$

where  $\bar{y}$  is the overall (“grand”) mean; this estimator can also be shown to be superior to  $\bar{y}$  for a certain range of  $\lambda$  values

- In words, we can always obtain superior estimation accuracy by shrinking individual means towards the common mean

# The James-Stein estimator

- An even more remarkable result was shown by Charles Stein and Willard James, who derived an empirical choice for  $\lambda$
- Letting  $\hat{\theta}^{\text{JS}}$  denote this estimator, James & Stein showed that  $\hat{\theta}^{\text{JS}}$  uniformly dominates  $\bar{y}$  in terms of MSE (*i.e.*, has a lower MSE for all values of  $\theta_0$ )
- In the case where all samples have the same number of observations  $n$ , the James-Stein shrinkage factor is  $(p - 3)/(np - p)$ :

		Shrinkage
$n$	$p$	factor
6	5	0.08
20	5	0.02
2	100	0.97

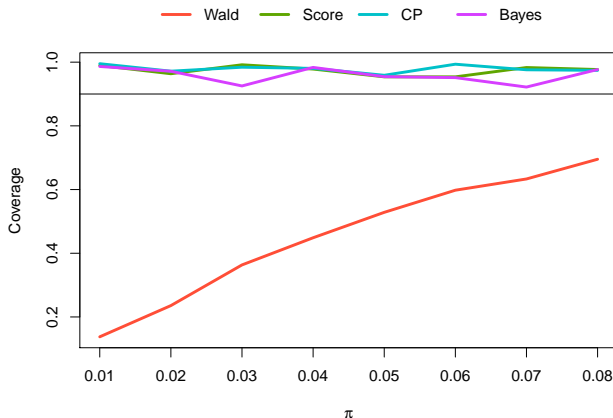
# Empirical Bayes

- The James-Stein estimator is not a purely Bayesian approach, in that it uses the observed data to specify a prior (which is obviously not “prior”)
- Instead, it falls under the category of what is known as *empirical Bayes*, which allows the use of data to specify what are considered to be nuisance parameters in priors, thereby in some sense combining ideas from frequentist and Bayesian analysis
- The advantage of these methods, of course, is that they are easy to apply and do not require one to think about priors; the disadvantage is that they treat estimates as known quantities in specifying priors, and thus ignore some sources of variability

# Binomial coverage

- The previous examples have focused on estimation; we now turn provide an example dealing with coverage
- Consider the problem of obtaining a confidence interval for a binomial proportion
- What is the frequentist coverage of the Bayesian HPD interval? We will compare it with three frequentist methods: the Wald, Score, and Clopper-Pearson methods

# Simulation results, $n = 15$



No method can achieve perfect coverage here, but the Bayes approach is generally closest to the nominal coverage of 90%

## Final remarks

In summary,

- You don't necessarily have to believe in the Bayesian paradigm to employ a Bayesian analysis (and vice versa)
- With enough data, the two frameworks provide equivalent answers, and with smaller data sets, Bayes approaches can have attractive frequentist properties
- Furthermore, MCMC/BUGS often makes it easy to implement unconventional models and handle the complications of real data and inferences regarding functions of parameters