

LIFE DESIGN – The Last Career Guide You Will Ever Need

(Adapted from Daniel Pink's book, *The Adventures of Johnny Bunko*)

1. There is no plan.

"It's nice to believe that you can map out every step ahead of time and end up where you want, but that's a fantasy. The world changes. Ten years from now your industry might not even exist."

- Instrumental reasons
- Fundamental reasons

COLLEGE MAJOR EXERCISE

2. Think strengths, not weaknesses.

"Successful people don't try too hard to improve what they're bad at, they capitalize on what they're good at."

3. It's not about you.

"The most successful people improve their own lives by improving others' lives."

4. Persistence trumps talent.

Two questions:

1. What do musicians and athletes do that others don't?
2. What's the most powerful force in the **universe**?

David Shenk (*The Genius in All of Us*)

5. Make excellent mistakes.

"Too many people spend their time avoiding mistakes. They're so concerned about being wrong that they never try anything. Their focus is avoiding failure. The most successful people make spectacular mistakes. They're trying to do something big. But each time they make a mistake, they get a little better and move a little closer to excellence."



6. Leave an imprint.

"Think about your purpose... recognize that your life isn't infinite, and that you should use your limited time here to do something that matters."