

# Tony Hsieh's Core Values that Deliver Happiness

1. Participate creatively in something that requires more than just you alone to succeed; the whole is always greater than the sum of its parts.
2. Seek out tribal (level) connectedness; this is where the spiritual resides.
3. Live with passion.
4. Have vision.
5. Only when you are totally free can you be the best of yourself.
6. Fight inertia—seek meaning in every activity.
7. Meet and treat people with the philosophy of PLUR.
8. Experience matters more than things.

## Tony's Mountains and Valleys

