Here is a list of topics from the second half of class that I expect you to be familiar with for the final.

1. Lobbyists:
   a. Where do they come from?
   b. What do they do?
   c. What kinds of lobbying firms are there?
   d. What makes a good lobbyist?
   e. What form does effective lobbying take?

2. Lobbying: Inside, Outside and Grassroots.
   a. Media campaigns
   b. Coalition formation.
   c. Boycotts, protests and demonstrations.
   d. Electoral strategies.

3. Money and PACS:
   a. Direct lobbying.
   b. Soft money.
   c. Independent expenditures.
   d. Issue ads.
   e. PAC contributions.
   f. 527 Committees.
   g. Bipartisan Campaign Reform Act of 2002.
   h. What does money buy? Votes versus access versus time.
   i. Sierra Club and NRA case studies.

4. Lobbying Tactics and Strategies.
   a. What groups say they do (tactics).
   b. What strategies they use (inside and outside).
   c. The factors that influence lobbying strategies.

5. Lobbying the courts.
   a. Indirect lobbying: influencing nominations and general opinion.
   b. Direct tactics: filing suits and amicus briefs.

6. Lobbying the executive branch.
   a. Lobbying the President.
   b. Lobbying by the President.
   c. Lobbying agencies: direct and indirect.

7. Indian Gaming.
   a. Mason.
   b. Indian nations’ participation in political system.
   c. Rise in political expenditures since IGRA.

8. Participation in nominations.
   a. Bork.
   b. Bell.