

REIMAGINING DOWNTOWN



APPLICATION

Reimagining Downtown
Spring Semester 2013
610:111 (CLAS:3111) (3 sh)

Class meets on
Mondays and Wednesdays,
from 3:30pm – 4:45pm

“What happens in Vegas, stays in Vegas.” (But in this case, it’s ok if your parents find out!)
Top six reasons to consider the Reimagining Downtown class:

1. You’ll apply your education to work that matters and actually build something.
2. You’ll get a better understanding of how cities and communities work.
3. You’ll get a first-hand look at one of the great social experiments of our time, Las Vegas’ Downtown Project. (The entire class will spend Spring Break in Las Vegas, Nevada.)

4. You will be exposed to a variety of mentors including Zappos.com CEO, Tony Hsieh.

5. The class is competitive to get in so you will be working with other really cool students.

6. You’ll learn a lot (guaranteed).

Description:

This course is designed to assist upper-level undergraduate students, who have been competitively selected and drawn from across disciplines, to apply their education and creativity toward a specific initiative – the Downtown Project, located in the Fremont East and Arts District areas of Las Vegas, Nevada.

<http://downtownproject.com>

Working in teams, students will create a proposed initiative that helps accelerate a thriving community life in Downtown Las Vegas. The proposals will be



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DOWNTOWNPROJECT.com

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competitively judged, and the Downtown Project will invest \$50,000 in the winning idea. The students will spend the summer implementing it in Las Vegas. Housing and a food stipend are included. Students will be responsible for airfare and minor incidentals. Elvis impersonators are optional.

The question is not what types of majors work best for this class – they all do – but how does your major add value to a community?

Ideal Candidate:

We are looking for creative, team-oriented individuals who are passionate about working with others to make a difference in the world. Direct experience working in urban areas is not a requirement, nor are stellar grades. The selection process is competitive and students who best meet this description and contribute to forming a diverse, interdisciplinary class will be chosen.

How to apply/details:

Applications may take the form of an essay or video. While you ultimately decide what's on it, the following are a few suggestions:

- Describe a time when you worked with others to successfully finish a project or accomplish a goal.
- What do you believe is the most important social problem today, and what would you like to do about it?
- What makes you uniquely qualified to be a "Downtown Project Fellow?"
- What are your most significant accomplishments, both in and outside of the classroom?

All submissions must include the following:

- Name
- University ID
- Major
- Year in school and anticipated graduation date
- Local mailing address
- Email address
- Preferred phone number
- A letter of recommendation from someone who thinks you are remarkable, amazing or just plain spectacular.



Send applications via email to David Gould at:
david-gould@uiowa.edu

Videos must be made available online and a link emailed:

David L. Gould
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Please respond quickly.

Final application deadline is October 26, 2012.

Student selections will be announced by November 16, 2012.